

## **Innovative software for Product Carbon Footprints**

The new carbon calculation software, available since November 2010, simplifies carbon assessments of product chains in agriculture, the food industry and trade, and enables you to carry out carbon assessments of product chains independently, based on a certifiable software tool. The software helps to identify CO<sub>2</sub> saving potential throughout your product's entire supply chain. Moreover, it enables you to position your company or product(s) with a unique selling point in the market. Licenses are offered by Soil & More International B.V.

### **Performance and benefits of the software**

The carbon assessment software, a new module of the worldwide successfully used certification software Ecert, enables you to:

- conduct an integrated collection of data relevant for the carbon assessment
- carry out a computer-based, product-specific carbon assessment

The step-by-step carbon calculation throughout the product's supply chain creates a sound database from which you can develop reasonable measures to reduce your product carbon footprint and thereby make a major contribution to mitigate ongoing climate change with its devastating effects on the environment.

### **Further benefits of using this software are:**

- anonymous benchmarking
- specific comparison of product chains that differ in a specific characteristic, such as for instance product type, cultivation conditions, or production system

By concentrating on a climate friendly carbon footprint of your product(s), you support a farming system in which resources are used carefully, soil fertility is enhanced, and even less energy is consumed.

Integrated into your corporate sustainability strategy and positioning, you can, actively and profitably, communicate your environmentally friendly carbon footprints to trade and public. Unlike most competitors, you will be able to convince your customers and cooperation partners with reliable and credible data, thus gaining a competitive advantage in the market.

The software helps agricultural producers, processors or traders to comply with environmental and sustainability standards that are currently valid and will be even more so in the future, such as the „Renewable Energy Directive (EU)“ the „Roundtable on Sustainable Biofuels“ standard and the „International Sustainability & Carbon Certification“ standard.

## Cooperation for the development of the software

Soil & More International B.V. is the ordering party in the software development project. In his role as a carbon accounting expert, Soil & More has developed all assessment principles for CO<sub>2</sub> accounting needed for this project. To ensure a flawless development and implementation phase, as well as the continuous optimization of this innovative software, Soil & More closely cooperates with:

- Organic Services GmbH, Project initiation and coordination
- Intact Consult GmbH, Software development and programming
- TÜV NORD CERT, Expert Report on the carbon assessment software

The project is financially supported by the „develoPPP.de“ programme of the “Deutsche Investitions- und Entwicklungsgesellschaft” (DEG), a German investment and development company.



## The PPP project runs until end of October 2011.

With your purchase of a software licence you will profit from the expertise and experience of all project partners.

We would be glad to advise you and are looking forward to your request!

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